



Lung Love Run/Walk
LUNG CANCER ALLIANCE

Walk with purpose! **Lung Love Run/Walk** is a community-based program bringing people together to raise awareness and funds for our fight against lung cancer. The event can be a run, walk or both and is normally 5 kilometers. This fun family-friendly event is a great opportunity to show support, empower those impacted and provide hope to our community.

JOIN OUR EFFORTS AS A SPONSOR

Sponsoring a Lung Love Run/Walk provides an opportunity to demonstrate good corporate citizenship while building brand equity. With corporate leadership, employees can connect with a great cause and have the satisfaction of knowing that they will be helping others. Lung Love Run/Walk is also a great way to bring your employees and their families together outside of the work environment.

JOIN.
MOVE.
UNITE.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR: \$10,000

- Most prominent logo on Lung Love Run/Walk website
- LCA guest blog post from sponsor
- Company "shout out" on LCA social media
- Company acknowledgment in LCA e-newsletter (reach 40,000+)
- Most prominent logo displayed on event sign, promotional materials and t-shirts
- Logo on course kilometer signs
- Opportunity to have team t-shirts printed by LCA
- Opportunity to have company table and pop-up canopy (venue dependent) at event Expo
- Opportunity to include promotional item in race bags
- Acknowledgment at opening of event
- 10 complimentary event entries

PLATINUM SPONSOR: \$5,000

- Company logo on Lung Love Run/Walk website
- Company "shout out" on LCA social media
- Company acknowledgment in LCA e-newsletter (reach 40,000+)
- Company logo displayed on event sign, promotional materials and t-shirts
- Opportunity to have company table and pop-up canopy (venue dependent) at event Expo
- Opportunity to include promotional item in race bags
- Acknowledgment at opening of event
- 5 complimentary event entries

GOLD SPONSOR: \$2,500

- Company logo on Lung Love Run/Walk website
- Company acknowledgment in LCA e-newsletter (reach 40,000+)
- Company logo displayed on event sign, promotional materials and t-shirts
- Opportunity to have company table and pop-up canopy (venue dependent) at event Expo
- Opportunity to include promotional item in race bags
- Acknowledgment at opening of event
- 2 complimentary event entries

SILVER SPONSOR: \$1,000

- Company logo on Lung Love Run/Walk website
- Company logo displayed on event sign and t-shirts
- Opportunity to have company table and pop-up canopy (venue dependent) at event Expo
- Opportunity to include promotional item in race bags
- Acknowledgment at opening of event

BRONZE SPONSOR: \$500

- Company logo on Lung Love Run/Walk website
- Company logo displayed on event sign and t-shirts
- Opportunity to have company table at event Expo
- Opportunity to include promotional item in race bags
- Acknowledgment at opening of event

CONTACT

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