GO2 Fundraising Tips

Fundraise on Social Media

- Share a link to your fundraising page
  - Tag friends you think would help support you
  - Post a short video sharing your why
- Invite your followers to join your team
  - Challenge teammates to see who can raise a certain amount, first
- Give incentives for donating/being a top donor
  - Promise to:
    - Write their name on your arm, your shirt or other apparel for event day
    - Write a song/poem about them and post online
    - Wear their photo on event day
- Ask for donations in an amount significant to you or the date
  - i.e. donate $5 on October 5 for my five years cancer-free!
- Coffee for Cancer - Ask your followers to donate their daily coffee funds
- Link your fundraising page to Facebook and start a Facebook fundraiser

Reach Out to Your Employer or Local Area Businesses

- Check out their charitable giving program
  - Do they offer matching gifts for donations?
  - Do they donate based on volunteer hours?
  - Can you apply for a donation directly from them?
  - Do they offer payroll deductions for charitable giving?

Fundraise at Work

1) Check out their onsite fundraising policy
2) Consider hosting one or more of the following (these are also great team-building activities for you and your colleagues):

- Bake Sale
- Penny Wars
- Book Sale
- Dorm Snack Deliveries
- Host a Field Day
- Pay to Take Your Dog/Pet to Work Day
- Pay for Jeans Day at Work
- Pay to Work From Home
- Workplace Silent Auction
- Office Happy Hour
- Chili or Soup Cook-off
- Mocktail or Cocktail Competition
- Office Donation Jar
- Office Lunch
- Auction Off the Boss’s Parking Space
- Inter-departmental Challenges
- Guess the Baby Pics
- Hot Pepper Challenge
Celebrate a Milestone

- Ask for donations in lieu of gifts for an upcoming wedding or celebration
- Host a birthday fundraiser and ask for gifts to help you celebrate
- Collect donations during a baby or wedding shower
- Auction off items made by family members at your annual reunion

Host a Fundraising Event

- Happy Hour
- Networking Event
- Barbeque
- Comedy Night
- Garage Sale
- Picnic
- Wine Tasting
- Quilting/Quilt Show
- Craft/Make-it Show
- Art Auction
- Movie Screening
- Musical Performance
- Paint & Sip Night
- Fashion Show
- Battle of the Bands
- Car Show
- Succulent Sale
- Bingo Night
- Candle, Jewelry, etc. fundraiser
- Restaurant Fundraiser - % of Proceeds Nights
- Karaoke Night
- Poker or card game tournament
- Car Wash
- Dinner Party
- Board or Video Game Tournament
- Dog Wash
- Collections at Faith-based Organization

Athletic Events to Partner with or Host

- Donation Yoga Class
- Zumba Class
- Cross-fit Challenge
- Bowling Tournament
- Shuffleboard
- Flag Football
- Basketball Shoot-out
- Home Run Derby
- Corn Hole Tournament
- Cycling Event
- Golf Outing
- Ropes Course
- Indoor Climbing Gym
- Indoor Trampoline Park
- Skateboard or Snowboard Trick Challenge

Out in the Community

- Exhibit at local businesses or your local farmers market
- Speak at church, share your story and ask for donations
- Present at your local Lions, Rotary or Kiwanis group
- Host a lemonade stand or bake sale
- Hold a rummage or garage sale
- Sell items on Facebook Marketplace for donations

Questions? Contact us at events@go2.org.